

The Importance of Choice

If you already have a workplace giving campaign, adding CHC can help encourage giving. According to America's Charities, when additional options are offered in workplace giving campaigns, overall giving goes up in 93 percent of cases.

If you already have a workplace giving and involvement program, CHC may be able to help you make that campaign even more successful. Specifically, studies show that workplace giving goes up when employees have choices. To employees, offering choice is a sign that you respect their diverse interests.

CHC works with your existing giving partners.

CHC has extensive experience running workplace giving campaigns with other federations or charitable organizations. CHC can complement your existing employee involvement programs, expanding your ability to maximize impact on the community.

Health is important to your employees.

One in four employees is likely dealing with a chronic health condition, whether he or she has the condition himself/herself or is a caregiver. 125 million Americans suffer from a chronic health condition; 43 million have multiple chronic health conditions.

Volunteer opportunities can enhance your giving program.

The popularity of volunteering continues to skyrocket. CHC connects employees with opportunities to volunteer and make a difference in the health causes that mean most to them. CHC can provide a wide variety of event and volunteer programs, to support your organizations unique needs.