



WORKING FOR A HEALTHY AMERICA

## VALUE STATEMENTS

### History

Community Health Charities of America is a federation of America's 49 most well-known national health charities and their network of nearly 2,000 chapters that have joined together to raise contributions in the workplace. The organization has 50 years of experience in workplace giving campaign representation.

Employee donations are used to provide patient services, prevention and educational outreach programs and research in communities across the country, which will provide a better quality of life for all Americans.

### Fiscal Responsibility & Cost Effective Way for Charities to Raise \$

- Board of Directors and operations tightly monitored by the member charities;
- For 50 years, Community Health Charities and its members have met stringent requirements of U.S. Office of Personnel Management (OPM) to participate in the Combined Federal Campaign;
- Member of the Better Business Bureau Wise Giving Alliance;
- Federation-conducted campaigns provide the greatest efficiency for charities and companies.

### Value of Opening Your Campaign to Community Health Charities of America

Research confirms strategic advantages in recruiting and retaining employees when campaigns have greater choice. Research clearly shows that employees;

- Like being involved with expanded charitable and volunteer activities;
- Enjoy working for companies that are socially involved in local communities;
- Appreciate payroll deduction campaigns that support their diverse charitable giving interests;
- Are more likely to have favorable opinions of their employers if the company sponsors and supports employee involvement programs with choice;
- Give a larger overall contribution by having funds deducted from their paycheck. Studies show that payroll donors contribute five times the amount compared to single donations.

### Benefits of Community Health Charities of America

- Single point of contact for a broad array of national and local health charities;
- Federation follow-up and aggregation of donations into one monthly check for charities;
- Because of nationwide system of affiliate offices, donations stay within employees' local communities;
- Annual member charity evaluation ensures the highest standards of performance & financial integrity;
- Campaign support including campaign planning, health fair orchestration, volunteer and committee training, Speakers' Bureau coordination, event attendance, and electronic charity information;
- Design and delivery of campaign materials;
- Health charity coordination of wellness education and volunteer programs for corporation.

### Community Health Charities of America in a company's campaign alongside, or addition to, existing choices

- Community Health Charities is complementary – by providing additional choice;
- Reflects health goals and core mission and philanthropic interests of corporation;
- Improves corporate image in the community and among key stakeholders;
- Ability to contribute in interest areas creates greater employee satisfaction;
- Directs important resources to address vital community health needs;
- Open campaign brings new employee donors and creates employee excitement.